

## **The Kentucky Bourbon Collection**

### **Private Distillery Access, Legendary Tastings & a Refined Louisville Stay for 2**

This Experience for 2 Includes:

- Exclusive before-hours tour & tasting at Stitzel-Weller Distillery featuring Bulleit Bourbon
- Maker's Mark Distillery tour, tasting & hand-dipped wax bottle experience
- Jim Beam Distillery tour & tasting
- Lunch for two in historic Bardstown
- Private luxury SUV with dedicated tour leader for the day
- 3-night stay at Louisville Marriott Downtown
- Winspire booking & concierge service — every detail handled seamlessly

This is more than a tasting tour — it's a journey into the heart of America's most storied spirit. Rolling hills dotted with rickhouses, the scent of aging oak in the air, and generations of craftsmanship poured into every barrel. Along the legendary Kentucky Bourbon Trail, history isn't just told — it's tasted.

From exclusive access to iconic distilleries to a private guide who brings each stop to life, this experience is designed for those who appreciate authenticity, heritage, and exceptional bourbon.

#### **A Private Day on the Bourbon Trail**

Settle into a luxury SUV and let the world slow down as your private tour leader guides you along Kentucky's storied South Route of the Bourbon Trail — rolling green hills, white fences, and rickhouses stretching toward the horizon. With no driving and no logistics to manage, you're free to sip responsibly, listen closely, and fully immerse yourself in the soul of bourbon country.

Your day begins with rare before-hours access to the legendary Stitzel-Weller Distillery, opened on Derby Day in 1935 and revered as the birthplace of some of bourbon's most iconic names. In the quiet stillness of the morning, explore the heritage behind Bulleit Bourbon, learning how its bold, high-rye character and patient aging create a whiskey that speaks with confidence and depth — an intimate, unforgettable introduction to Kentucky craftsmanship.

From there, continue to the postcard-perfect Maker's Mark Distillery, tucked beside Whisky Creek, where red barns and rolling grounds frame one of bourbon's most beloved traditions. Tour the distillery and aging warehouses, enjoy a guided tasting, then take part in a ritual few forget: hand-dipping your own bottle into the signature red wax, creating a one-of-a-kind keepsake to bring home.

Midday brings a relaxed lunch in Bardstown, often called the "Bourbon Capital of the World," where historic streets, warm hospitality, and classic Kentucky flavors offer a taste of small-town charm steeped in whiskey lore.

The day concludes at Jim Beam, the world's best-selling bourbon, where seven generations of the Beam family legacy unfold before you. As the sun dips lower, sit back and relax on the return to Louisville, carrying with you not just bottles and photos, but the feeling of having truly lived a day inside bourbon history.

After a full day of discovery, relax as your driver returns you comfortably to Louisville.

#### **Your Hotel: Louisville Marriott Downtown**

Perfectly located in the heart of Louisville, the Louisville Marriott Downtown blends contemporary comfort with warm Kentucky hospitality. Spacious guest rooms, a modern fitness center, and inviting lounges create a restful retreat after your day of bourbon exploration.

Step outside and you're moments away from top dining, live music, Whiskey Row, and the vibrant spirit of downtown Louisville — giving you even more opportunities to sip, savor, and explore.

*Please note: Must be 21+ for tastings (guests of all ages may join the tours).*

Package Blackout Dates: The week of Derby Week, the Bourbon Festival, major US holidays and major local events. Additional dates may apply.

WINSPIRE PACKAGE REDEMPTION:

Winspire Travel packages and experiences must be booked within one year of the purchase date. The actual travel date must occur within two years of the purchase date.

WINSPIRE BOOKING & CONCIERGE SERVICES:

Winspire provides a team of seasoned travel professionals to help you redeem your experience. We will book all travel-related details and reservations for every part of your experience. Included within our services, Winspire can assist with extra hotel nights, airfare, and additional guests as a full-service travel agency.

ADDITIONAL INFORMATION:

Reservations are subject to availability, blackout dates, and major holidays. Reservations must be booked 60 days in advance of travel. Purchases through charity fundraisers are non-refundable. Certificates cannot be resold or replaced if lost, stolen, or destroyed. Ground transportation is the responsibility of the winner unless otherwise stated.